

JH Decade Project

Keynote Rubric

Student Name: _____

CATEGORY	4	3	2	1
Theme	Background is consistent from slide to slide and is appropriate for the topic.	Choice of background is consistent from slide to slide and is not distracting.	Background is not distracting.	Background makes it difficult to see text and is distracting.
Content	Covers topic in-depth with details and examples. Subject knowledge is excellent. 9-12 complete slides. 60-90 second length.	Includes main information about the topic. Subject knowledge is good. 6-8 complete slides. 45-60 second length.	Includes basic information about the topic. 5-7 brief slides. Less than 45 seconds. More than 90 seconds or more than 15 slides.	Important content is missing OR there are several errors. Less than 5 slides.
Originality	Presentation shows considerable originality and is presented in a unique and interesting way.	Presentation shows some originality. The content and ideas are presented in an interesting way.	Presentation shows an attempt at originality on 1-2 slides.	Shows very little attempt at original thought.
Text - Font Choice & Formatting	Fonts and formatting are consistent and help tell the story.	Fonts and formatting are clear and readable.	Fonts or formatting are not consistent or are hard to read.	Font formatting makes it very difficult to read or understand the material.
Spelling and Grammar	Presentation has no misspellings or grammatical errors.		Presentation has 1-2 grammatical errors or misspellings.	Presentation has more than 2 grammatical and/or spelling errors.
Use of Graphics	All graphics are attractive (size and colors) and support the theme/content of the presentation.	A few graphics are not attractive but all support the theme/content of the presentation.	All graphics are attractive but a few do not seem to support the theme/content of the presentation.	Several graphics are unattractive AND distracting.
Effectiveness	Student's understanding of technology is obvious in this presentation. Product is covered completely.	Student's understanding of technology is clear in this presentation. Product is covered.	Student's understanding of technology is not obvious from this presentation OR only partial coverage.	Unclear message or only brief coverage
Music	includes music or sound effects	music is not required for this assignment		
Credit	Background, individual images, music, and fonts.	Improper formatting of references.	Missing 1-2 references.	Missing more than 2 references AND improper formatting.
Builds & transitions	Builds AND transitions add to the presentation	Builds or transitions add to presentation AND don't distract.	No builds or transitions OR they are distracting.	Builds AND transitions are distracting.

